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<u>FORMATS</u>	Feed 	Stories	Feed 	Stories				
<i>Static</i>	PNG / JPG Max. 30 MB	PNG / JPG Max. 30 MB	PNG / JPG Max. 30 MB	PNG / JPG Max. 30 MB	PNG / JPG Max. 3 MB	PNG / JPG ≤ 500 KB	PNG / JPEG Max. 32 MB	PNG ≤ 250 KB
<i>Dynamic</i>	MOV / H.264 240' max. Max. 4 GB	MOV / H.264 1" to 15" Max. 4 GB	MOV / H.264 60' max. Max. 4 GB	MOV / H.264 3" to 15" Max. 4 GB	H.264 140" max. Max. 1 GB	MOV / H.264 9" to 15" ≤ 500 MB	H.264 / H.265 4" to 15" Max. 2 GB	MOV / H.264 3" to 10" Max. 32 MB
	 1920 × 1080		 1920 × 1080		 1920 × 1080	 1280 × 720	 1920 × 1080	
		 1080 × 1080		 1080 × 1080	 800 × 800	 640 × 640	 1200 × 1200	
	 1200 × 628				 800 × 418	 1200 × 628		
	 1080 × 1350	 1080 × 1350	 1080 × 1350	 1080 × 1350				
							 1200 × 1500	
	 1080 × 1920	 1080 × 1920	 1080 × 1920	 1080 × 1920		 720 × 1280	 1080 × 1920	 1080 × 1920

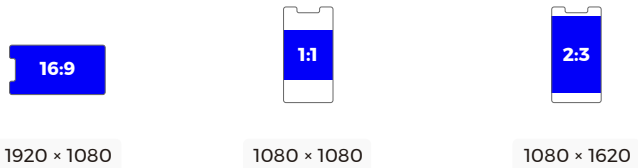
GOOGLE ADS SIZES GUIDE



Static
PNG / JPG

Dynamic
H.264

15" to 30"
No limit



Static
PNG / JPG

Dynamic
GIF

30"
< 5 fps
150Kb

